

Coach overload?

7 questions every entrepreneur should ask

Find the type of guidance that truly fits you.



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BUSINESS MENTOR

Introduction



As an entrepreneur, you want a coach who can help you move forward. But with so many coaches out there, how do you know which one is right for you?

Broadly speaking, there are three types:

Which one do you need right now?

These 7 reflection questions will guide you.



The classic business coach

Focuses on numbers, strategies, and processes. Helpful if you need structure, but often limited in attention to you as a person.



Business & Mindset coaching

Combines business growth with personal development, mindset, and leadership. You grow as an entrepreneur and as a person.

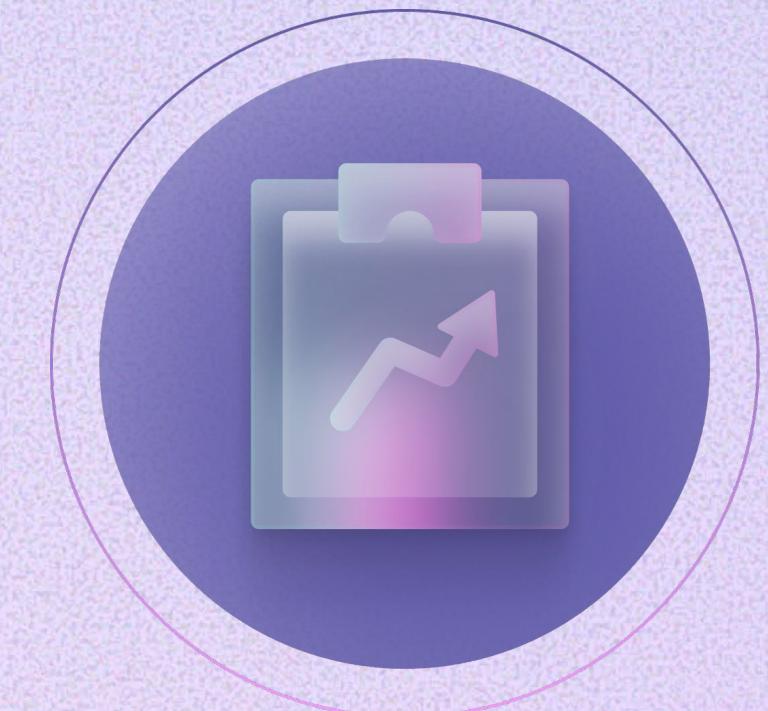


Soul mentoring

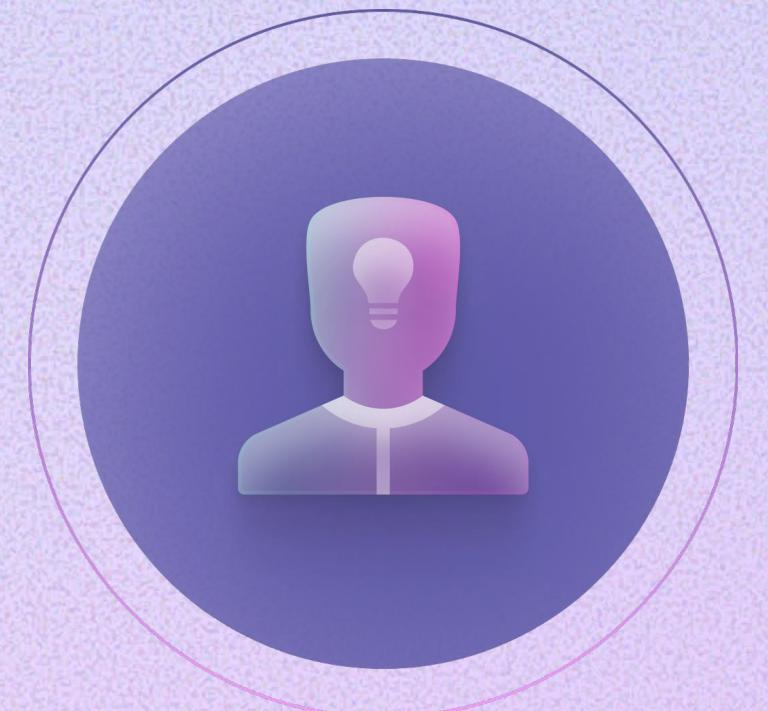
Deep energetic and spiritual work. For entrepreneurs who feel their business is meant to be an expression of their soul.

1.

Why am I looking for a coach?



Want to optimize processes and numbers
→ Classic business coach



Want to strengthen your leadership and mindset
→ Business mentoring



Want to uncover and live your deeper mission
→ Soul mentoring

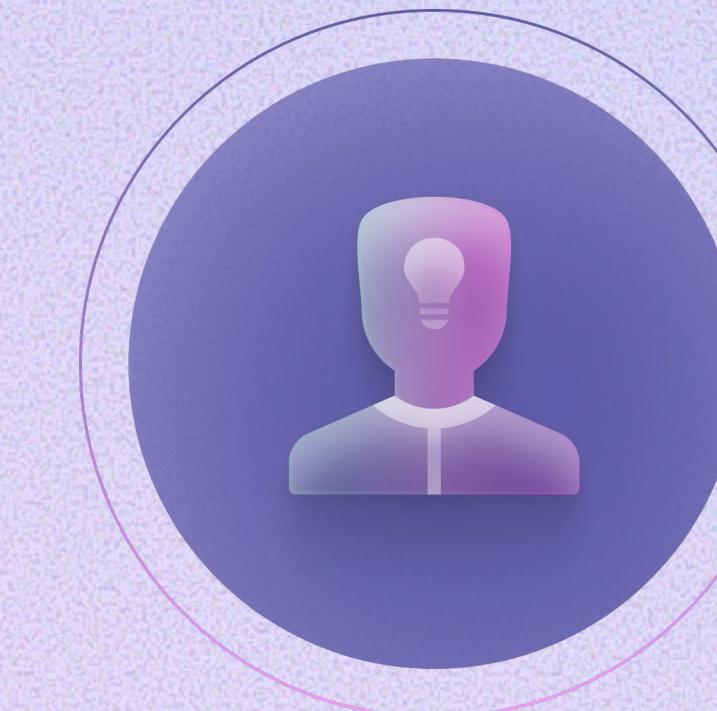
Coaching can mean many things. Some coaches help you tighten your planning and hit KPIs; others help you grow personally or even spiritually. Get clear on your real motivation: do you want external growth, or also internal transformation?

2.

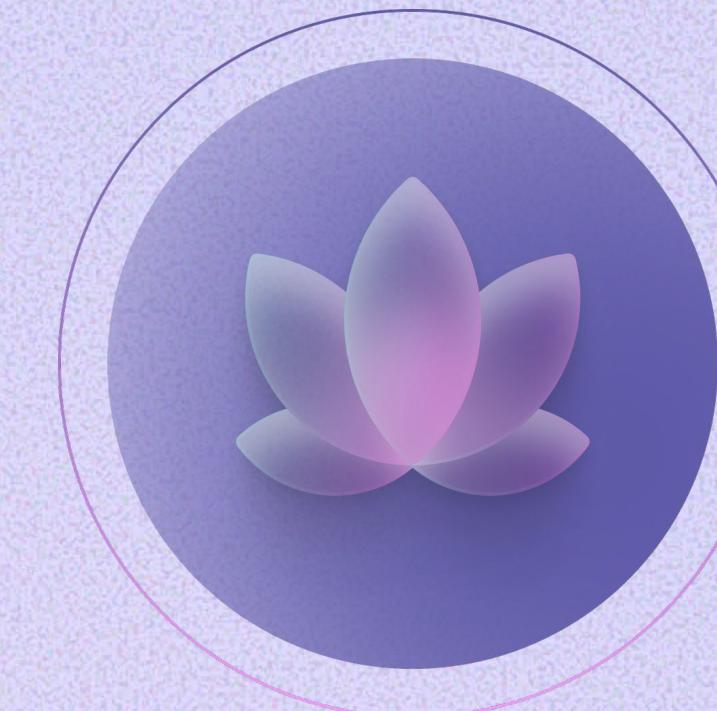
What results am I really after?



Financial and operational growth
→ Classic business coach



Business success plus a stronger personal foundation
→ Business mentoring



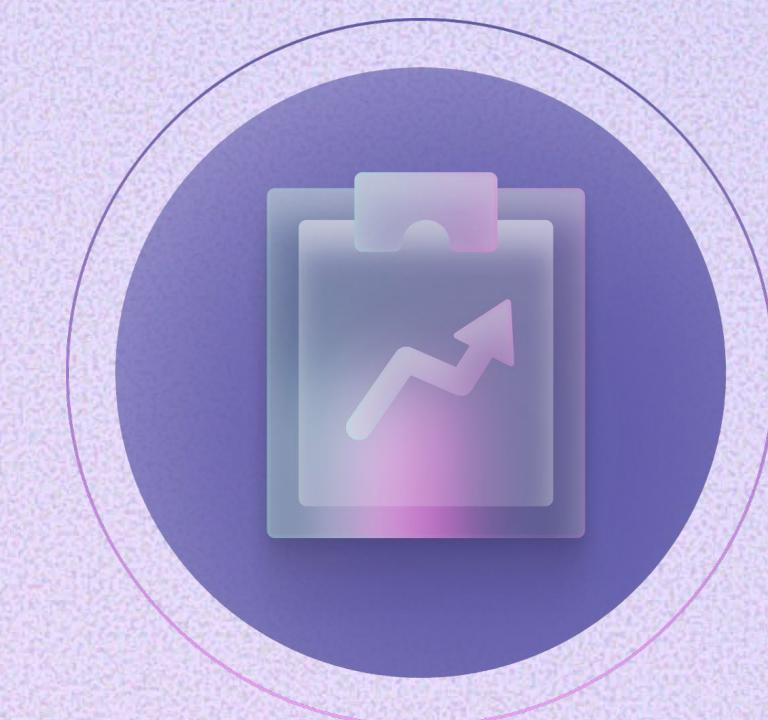
Inner peace, purpose, and flow
→ Soul mentoring

“Growth” means different things. For one entrepreneur it’s revenue; for another it’s freedom, energy, or meaning. Results can be quantitative or qualitative; and your coach should match the kind you want.

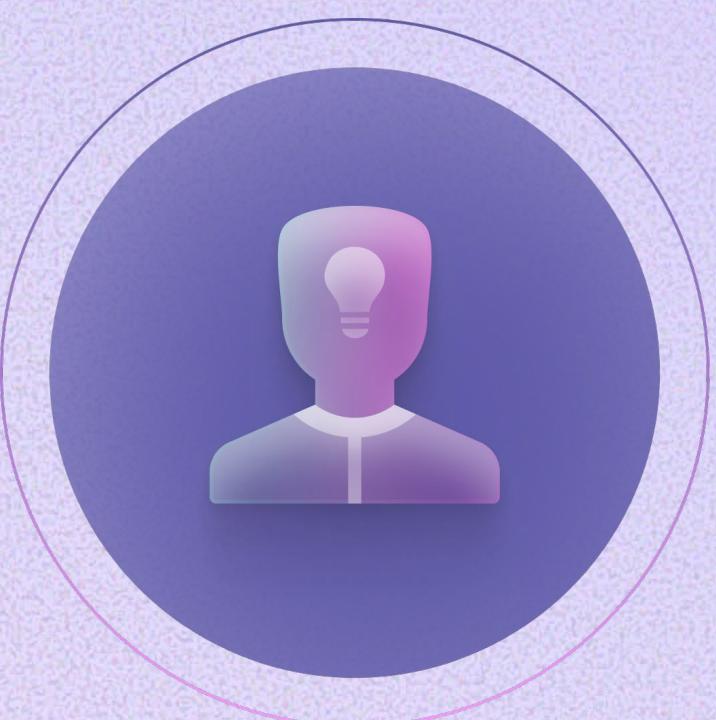
3.

How deep do I want to go?

Some coaching stays at the surface: quick tips, best practices, frameworks. Other guidance works at the level of identity, beliefs, or even soul. Ask yourself: do you want practical input only, or are you ready to clear underlying patterns and blocks?



For surface-level advice and strategy
→ Classic business coach



For breakthroughs in both business and personal growth
→ Business mentoring



For energetic and systemic transformation
→ Soul mentoring

4.

What experience does the coach bring?



Not every coach truly understands the entrepreneurial world. Look at their background: do they have hands-on experience leading businesses, building teams, scaling markets... or mainly training certificates?

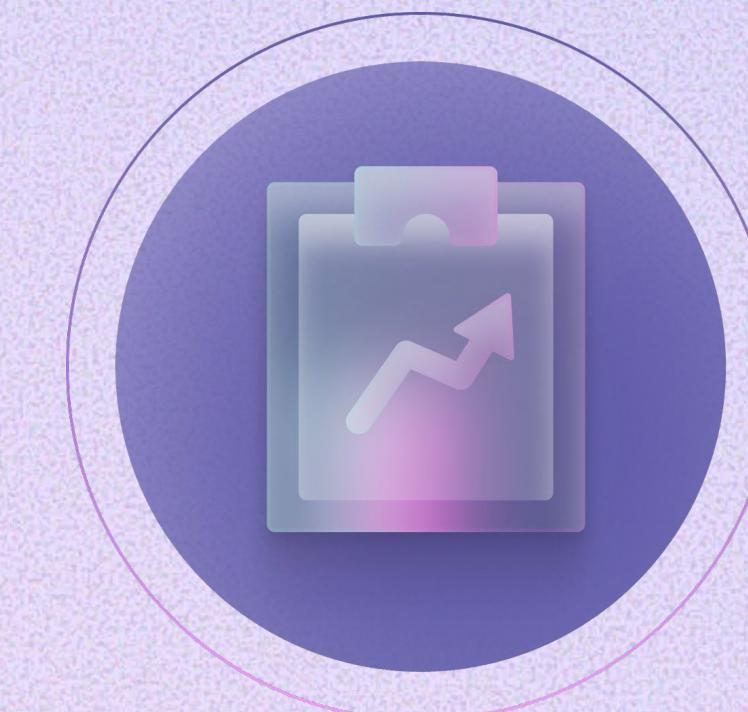
- Many classic business coaches have limited real-world experience. Make sure to verify a coach's real-world track record.
- Mario brings 25+ years in corporates, start-ups, and scale-ups, translated into business mentoring.
- With soul mentoring, he combines this business expertise with unique channeling and energetic guidance, aligning strategy and energy.

5.

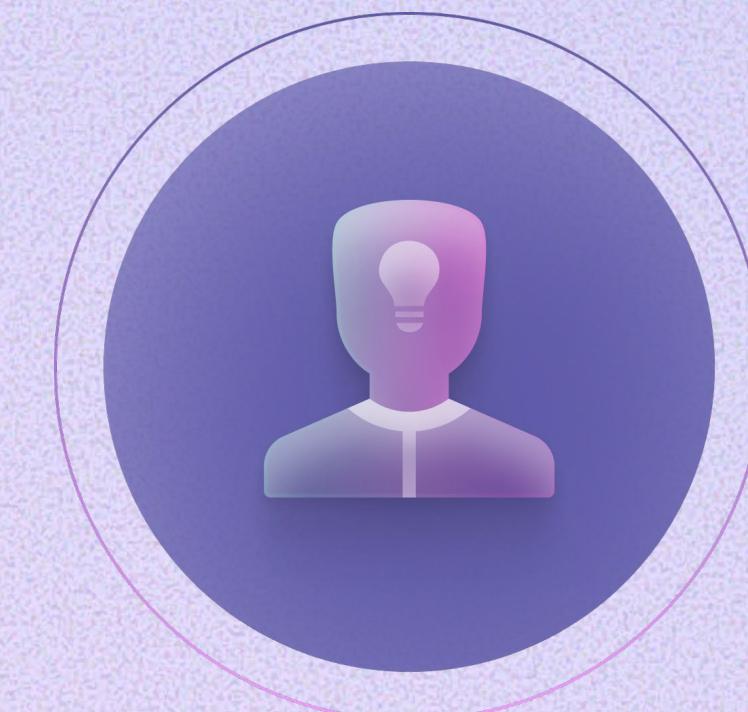
How will I be supported?

Insights are valuable, but without follow-up they fade.

The right coach provides accountability and a context that keeps you moving.



Classic business coaches often work in loose sessions.



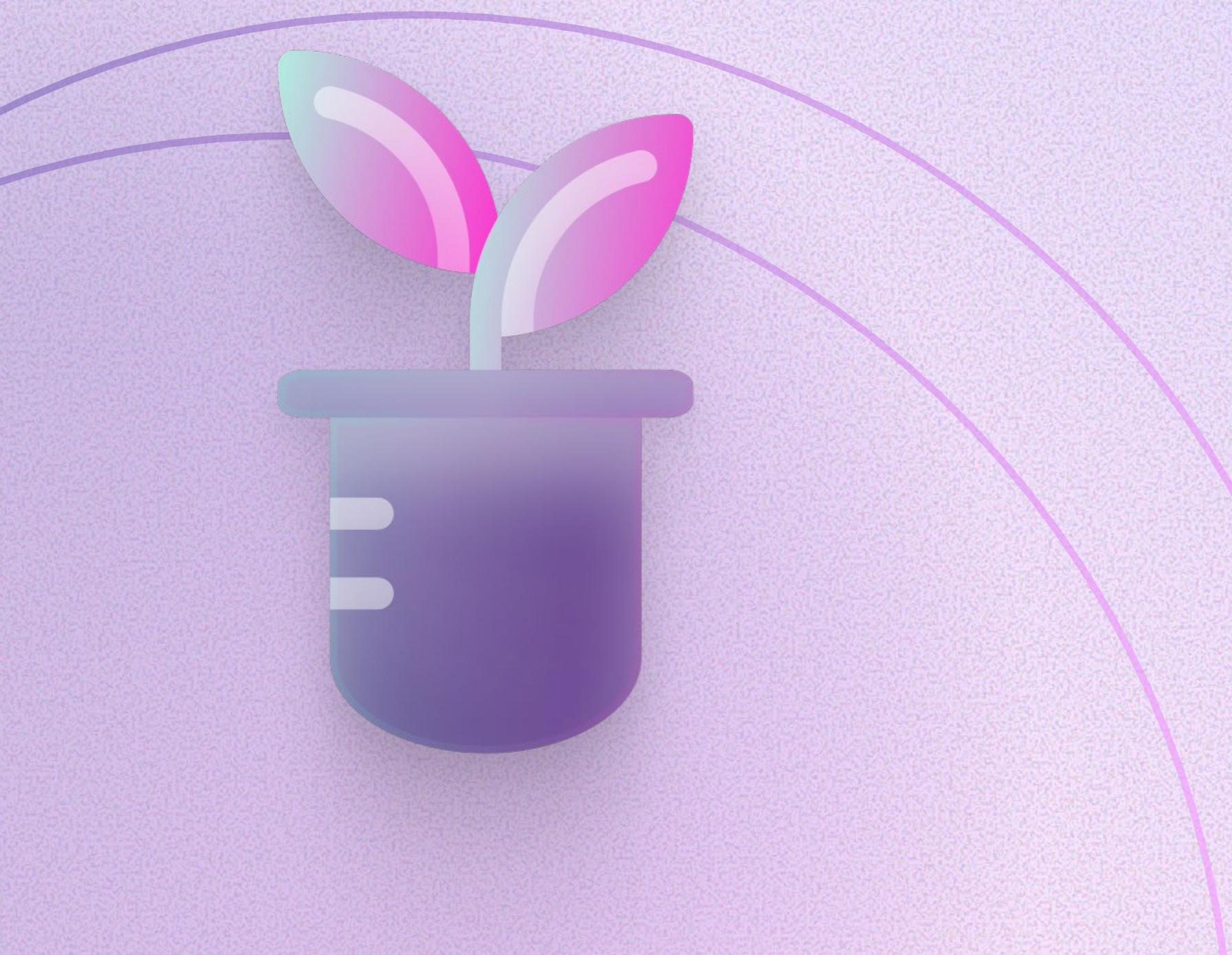
Business mentoring includes a half day kick-off and 2 weekly sessions to drive accountability and action.



Soul mentoring places you in a safe space, held and challenged at an energetic and spiritual level.

6.

Does the coach keep growing too?

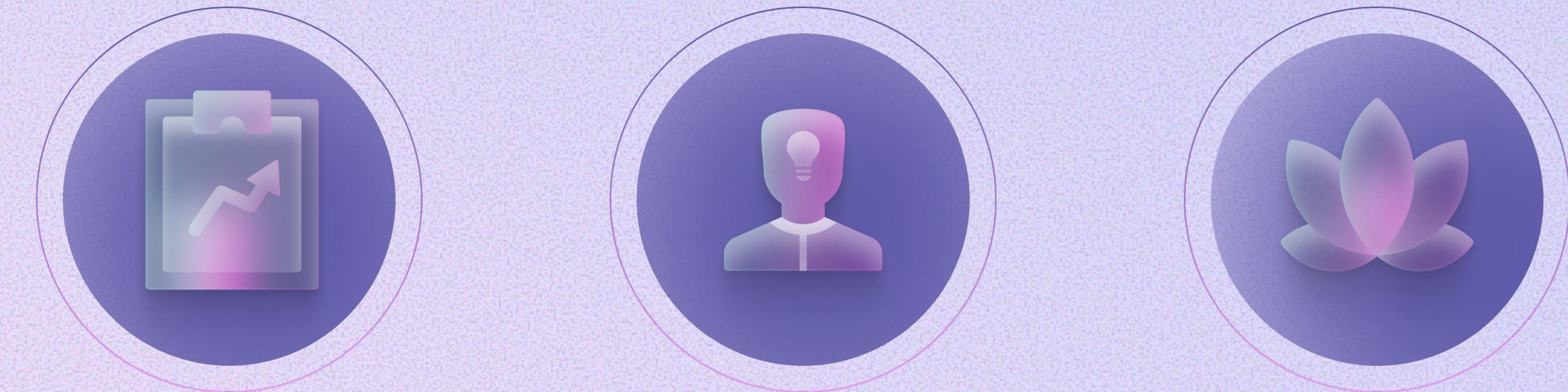


A coach who stops learning can't take you further.
Ask how your coach continues to develop,
and who their mentors are.

- Many classic coaches stick to one method.
- Mario invests continuously in international top mentors - such as: Regan Hillyer, David Ghiyam, Vishen Lakhiani, and more - reflected in both business coaching and soul mentoring.

7.

Does this match my energy right now?



**Need structure and
business acceleration?**

→ Choose for a
classic business coach

**Want business
growth and personal
development combined?**

→ Choose for
business mentoring

**Ready for soul
alignment and deep
transformation?**

→ Choose for
soul mentoring

The most important question: what feels right? Coaching is not just rational, it's about energy, trust, and resonance. The best coach for you is the one who matches your current stage.

Next Step



MARIO HANECA
BUSINESS & SOUL



Business & Soul
INSTITUTE

Choosing a coach isn't about trends or hype, it's about the guidance that truly serves your growth.

- **Do you want focus, confidence, and leadership combined with solid business results?**

Explore business mentoring at mariohaneca.com

- **Do you want to align your business with your soul and live from your deepest mission?**

Explore soul mentoring at BSI: www.bizzsoul.com

WWW.BIZZSOUL.COM

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