

Coach overload?

7 questions every entrepreneur should ask

Find the type of guidance that truly fits you.



Mario Haneca
BUSINESS MENTOR

Introduction

As an entrepreneur, you want a coach who can help you move forward. But with so many coaches out there, how do you know which one is right for you?



Broadly speaking, there are three types:

Which one do you need right now?

These 7 reflection questions will guide you.



The classic business coach

Focuses on numbers, strategies, and processes. Helpful if you need structure, but often limited in attention to you as a person.



Business & Mindset coaching

Combines business growth with personal development, mindset, and leadership. You grow as an entrepreneur and as a person.



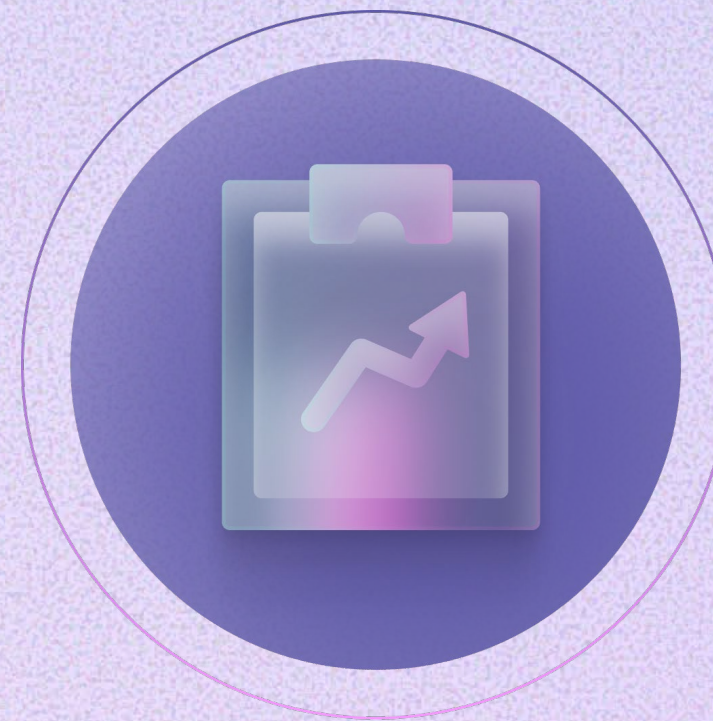
Soul mentoring

Deep energetic and spiritual work. For entrepreneurs who feel their business is meant to be an expression of their soul.

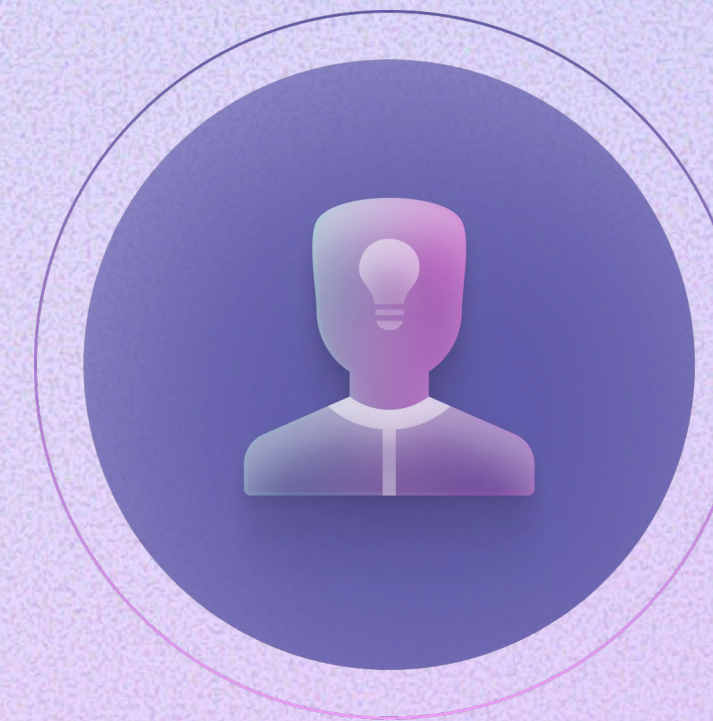
1.

Why am I looking for a coach?

Coaching can mean many things. Some coaches help you tighten your planning and hit KPIs; others help you grow personally or even spiritually. Get clear on your real motivation: do you want external growth, or also internal transformation?



**Want to optimize
processes and numbers**
→ Classic
business coach



**Want to strengthen your
leadership and mindset**
→ Business mentoring

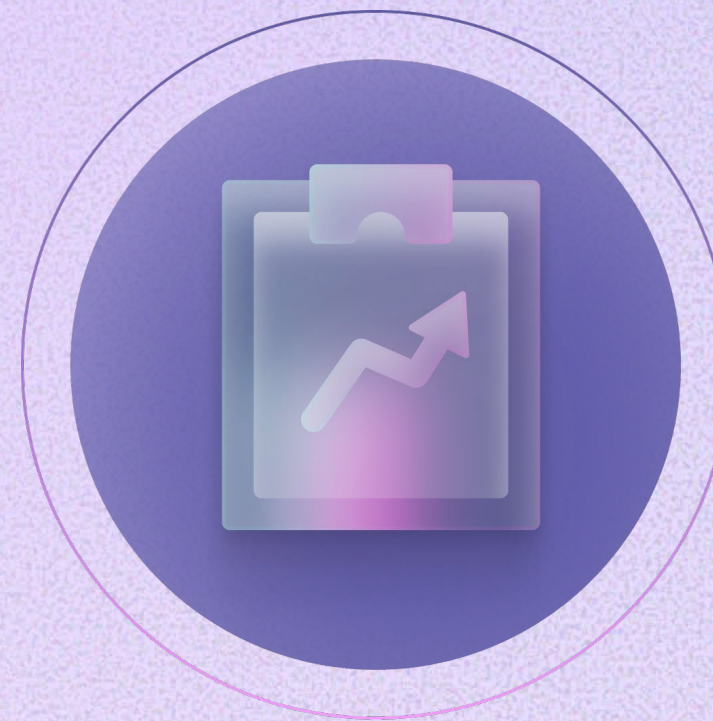


**Want to uncover and live
your deeper mission**
→ Soul mentoring

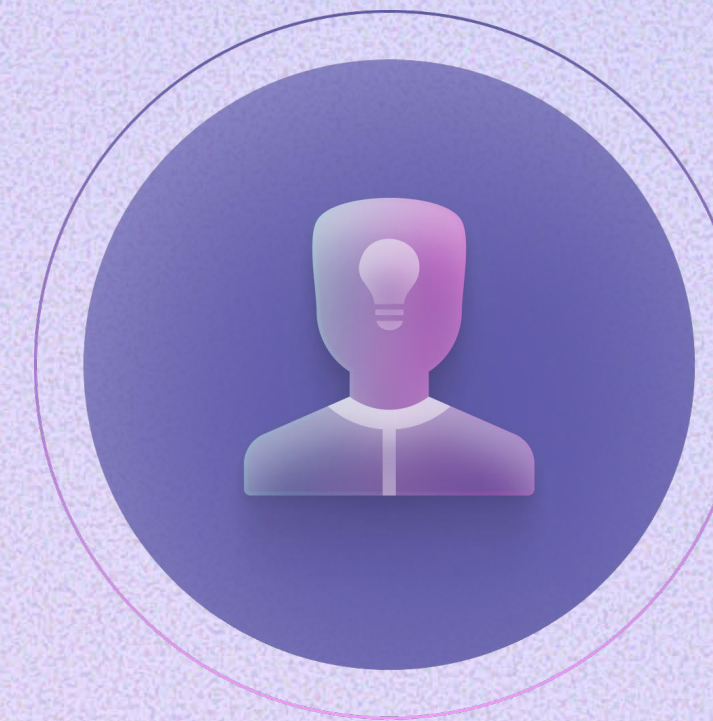
2.

What results am I really after?

“Growth” means different things. For one entrepreneur it’s revenue; for another it’s freedom, energy, or meaning. Results can be quantitative or qualitative; and your coach should match the kind you want.



**Financial and
operational growth**
→ Classic
business coach



**Business success plus
a stronger personal
foundation**
→ Business mentoring

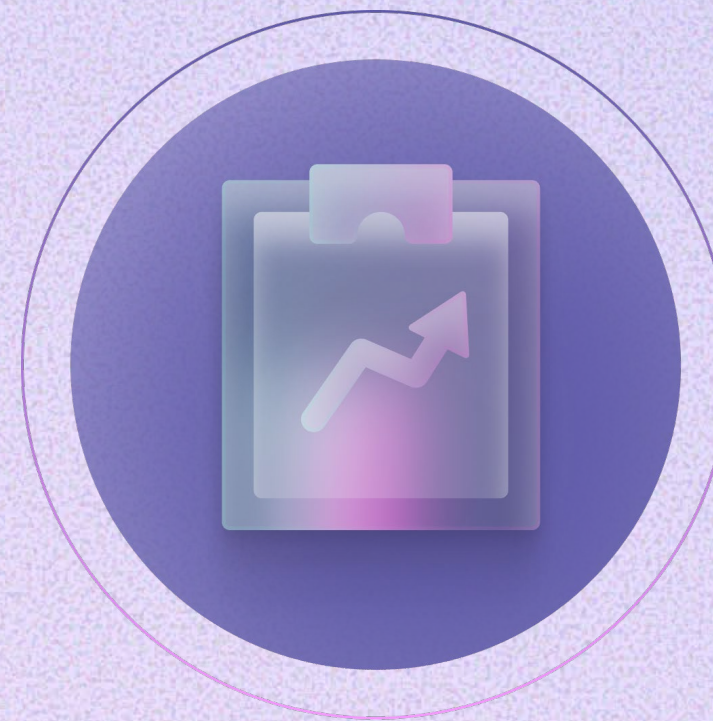


**Inner peace,
purpose, and flow**
→ Soul mentoring

3.

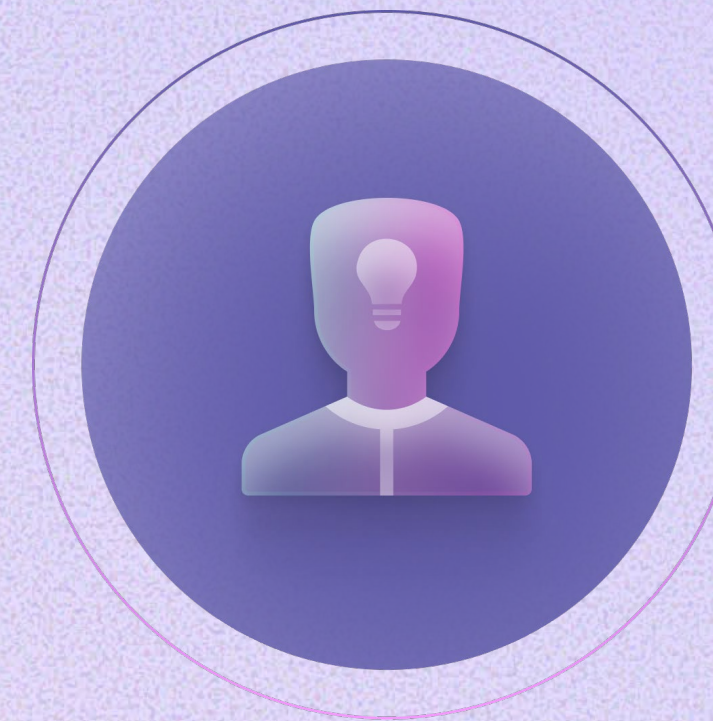
How deep do I want to go?

Some coaching stays at the surface: quick tips, best practices, frameworks. Other guidance works at the level of identity, beliefs, or even soul. Ask yourself: do you want practical input only, or are you ready to clear underlying patterns and blocks?



**For surface-level advice
and strategy**

→ Classic
business coach



**For breakthroughs
in both business and
personal growth**

→ Business mentoring



**For energetic and
systemic transformation**

→ Soul mentoring

4.

What experience does the coach bring?



Not every coach truly understands the entrepreneurial world. Look at their background: do they have hands-on experience leading businesses, building teams, scaling markets... or mainly training certificates?

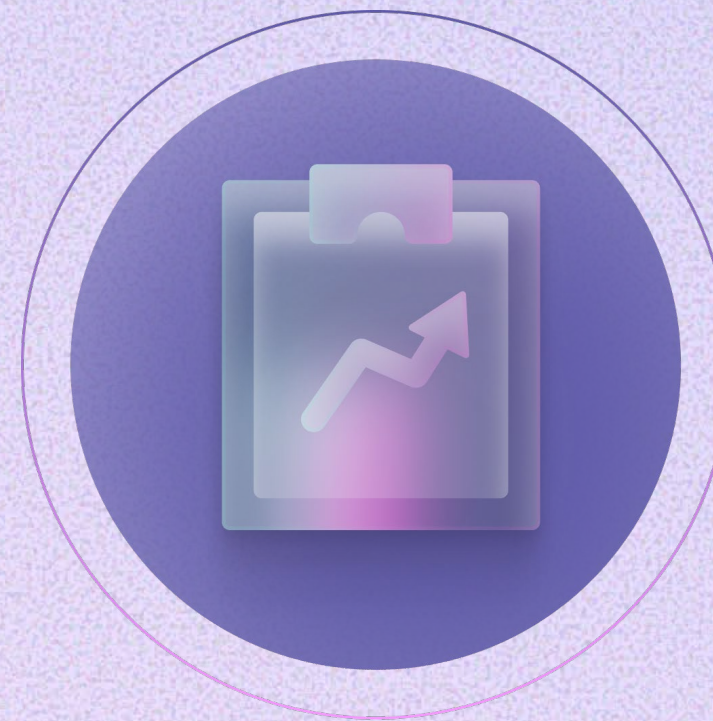
- **Many classic business coaches have limited real-world experience. Make sure to verify a coach's real-world track record.**
- **Mario brings 25+ years in corporates, start-ups, and scale-ups, translated into business mentoring.**
- **With soul mentoring, he combines this business expertise with unique channeling and energetic guidance, aligning strategy and energy.**

5.

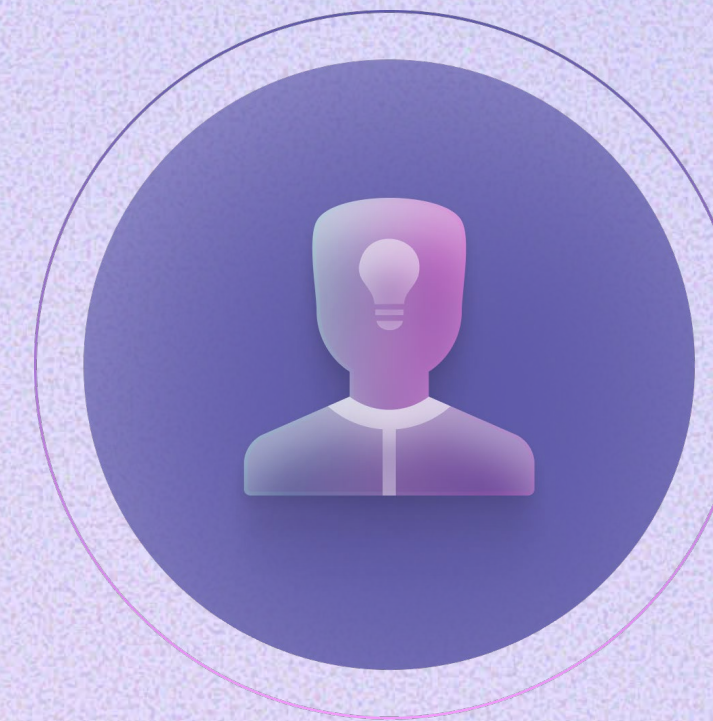
How will I be supported?

Insights are valuable, but without follow-up they fade.

The right coach provides accountability and a context that keeps you moving.



Classic business coaches often work in loose sessions.



Business mentoring includes a half day kick-off and 2 weekly sessions to drive accountability and action.



Soul mentoring places you in a safe space, held and challenged at an energetic and spiritual level.

6.

Does the coach keep growing too?

A coach who stops learning can't take you further.
Ask how your coach continues to develop,
and who their mentors are.

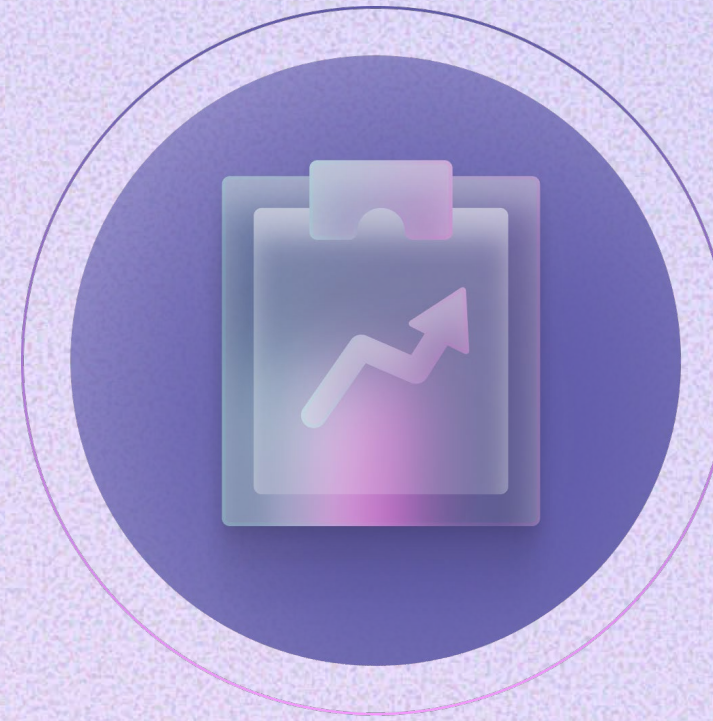
- Many classic coaches stick to one method.
- Mario invests continuously in international top mentors - such as: Regan Hillyer, David Ghiyam, Vishen Lakhiani, and more - reflected in both business coaching and soul mentoring.



7.

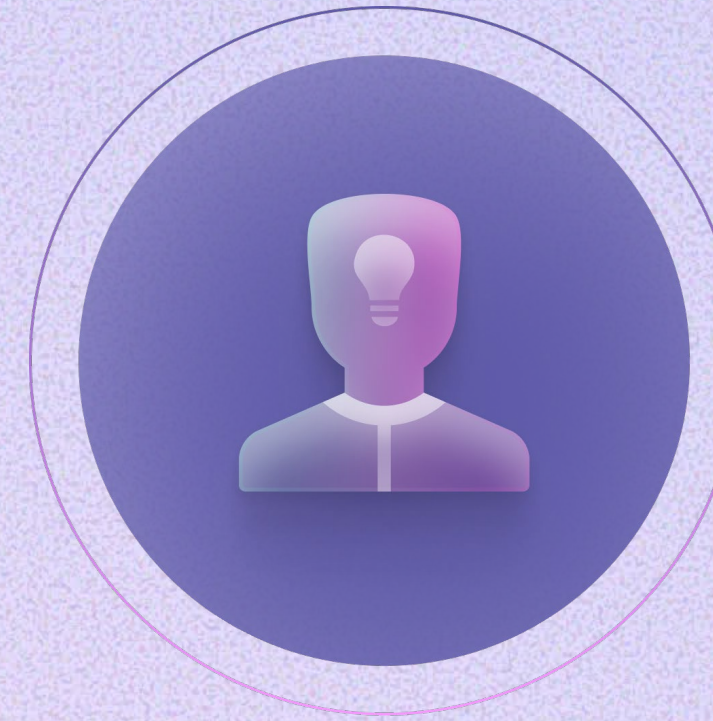
Does this match my energy right now?

The most important question: what feels right? Coaching is not just rational, it's about energy, trust, and resonance. The best coach for you is the one who matches your current stage.



**Need structure and
business acceleration?**

→ Choose for a
classic business coach



**Want business
growth and personal
development combined?**

→ Choose for
business mentoring



**Ready for soul
alignment and deep
transformation?**

→ Choose for
soul mentoring

Next Step



Choosing a coach isn't about trends or hype, it's about the guidance that truly serves your growth.

- Do you want focus, confidence, and leadership combined with solid business results?
Explore business mentoring at mariohaneca.com
- Do you want to align your business with your soul and live from your deepest mission?
Explore soul mentoring at BSI: www.bizzsoul.com



MARIO HANECA
BUSINESS & SOUL

WWW.BIZZSOUL.COM

WWW.MARIOHANECA.COM